## Humaniforest

# Strategy and policy plan 2025-2028



### Context

Humaniforest is a joint initiative of community developers and social entrepreneurs aiming to improve sustainable development in Africa. This is the combined strategy of Humaniforest Cameroon and Humaniforest the Netherlands.

In pursuing our vision and mission, we aim to scale-up our work in Cameroon in particular and in other African countries based on local initiative, empowering more communities to develop in balance with their natural environment.

### Vision

A rich and diverse natural environment and wildlife with strong communities that live in balance with their vulnerable ecosystems.

## Mission

Decreasing our impact on environment and wildlife significantly while enabling rural communities to advance in business, income generation and health.

## Strategy

Local initiators and communities are powerful and each of them can make a difference. We work side by side with them, and link their goals to a holistic common interest.

### Goals and activities

## Community water projects

We facilitate the construction, rehabilitation and management of two community water systems within the safe environs in Southwest Region of Cameroon (Fako and Meme divisions): Likomba water development with approximately 18,000 inhabitants is the first. Bova water development with approximately 12,500 inhabitants is the second.

## Social enterprises

We are supporting entrepreneurial initiatives that contribute both to sustainable land use and income generation for vulnerable people. If possible these businesses become either demonstration farms or vocational training centres for youth in the region.

We are currently implementing a small scale honey bee farming project. Other options are:

- Bakery

- Garri processing mill
- Organic pig farming
- Cane rat domestication
- Snail farming
- Harvesting, processing, packaging and marketing of organic Mount Cameroon Mint Tea
- Integrated organic fish farming

Our goal is to set up at least 2 social agribusinesses in 2025-2028.

## Important notice on Cameroon

Since 2016 a lot of civil, military and political unrest is striking the Southwest and Northwest regions of Cameroon. This has highly affected both the communities and our local partners and colleagues we work with.

As soon as the crisis is resolved - at this point we don't know when - we step up our activities again. First we will start assessing the communities and projects we put on hold:

- What is the situation in the community?
- Who are still there? Who are returning?
- How are the houses, farms, amenities?
- How are the project sites (water system, protection area, tree nursery, etc.)?

Then with the communities we set up a plan, how to move forward from there. How to implement a sustainable growth strategy with the communities.

Because of high insecurities, we will update our policy plan with more specific activities and goals as soon as the crisis seems to get to an end.

#### **Finance**

#### Overhead

We have an extremely small overhead, because we work with volunteers in the Netherlands and Cameroon. While implementing projects we pay our project staff.

#### Board Expenses

The board members in Cameroon and the Netherlands do not receive any compensation for their work and contribution to the foundation. If they make specific expenses related to their function as board member of Humaniforest these expenses are compensated for. These might include travel expenses, accommodation, meeting costs, etc. These expenses are accounted for in our annual reports.

### Fund raising strategy

At the moment we have a small network of funding partners in the Netherlands that are willing to support our projects. We collaborate with LiveBuild Foundation to

keep this network strong, to provide funding partners with adequate images and results and to enlarge our network of potential funding partners.

### Communications

## Target groups and goals

Our target groups and respective communication goals are:

- Communities and initiators in Cameroon and other African countries: practical information and inspiration.
- NGO's and implementing organisations in Cameroon and other African countries: inspiration and motivation.
- Funding partners, like individual donors, other foundations, companies, institutional donors: accountability and inspiration.
- The general public interested in a balanced and sustainable future: inspiration.

### **Channels**

Website

Through our website <u>www.humaniforest.org</u> we inform visitors of our running projects.

- On our website we host a blog with our experiences and lessons learnt, mainly directed to other NGO's and implementing partners.
- A specific category on our blog is news, with up to date information about our projects.

## Organisation

### **Humaniforest Cameroon**

Board Jaba Wose - secretary Eyole Lambe - chairperson Jabea Lambe – Treasurer Eposi Mwambo - Adviser

Postal address P.O. Box 330 Buea, Southwest Region Cameroon

## **Humaniforest the Netherlands**

Board Tim van Groenewoud – treasurer and secretary Koen van Bremen – chairperson

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## <u>Contact</u>

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